



***For Immediate Release***

## **3Kronor Communications named Best Media Agency in Sweden 2015**

*STOCKHOLM, SE (3Kronor Communications) May 21, 2015* 3Kronor Communications is officially named the best media agency in Sweden. For the fourth time in six years, 3Kronor has been awarded the coveted top prize during Stockholm Media Week. “We are immensely proud and would like to thank our amazing clients and devoted team of colleagues”, Niclas Fröberg, Chairman/Founder of 3Kronor Communications stated.

Stockholm Media Week is the largest media event of the year in Sweden with a two day program covering the latest developments in the media industry. The accolade of “Media Agency of the Year” goes to the agency who has received the highest score from their clients in a client satisfaction survey. The survey was conducted by Novus and SEK.

“We owe our success to our clients. They are demanding, knowledgeable and keep us on our toes”, Niclas Fröberg added. “Our goal is to improve even further. We are fully aware that the demands in today's media landscape are only increasing and our way of meeting them is to work even closer with our clients. That's our way to remain on top. We have strived hard in our innovative digital transformation this past year and have seen it pay off, with recent client wins from Lensway and Clas Ohlson”, concludes Niclas Fröberg.

You can read more at: <http://www.stockholmmediaweek.com/> and at:

<http://www.dagensmedia.se/nyheter/byraer/article3909636.ece> and at:

<http://www.resume.se/nyheter/media/2015/05/21/3-kronor-ar-arets-mediabyra/>



### About 3Kronor – Stockholm, Sweden

3Kronor Stockholm is a part of United Communications Partners (UCP) corporate umbrella and is a member of the Columbus Media International Network. Founded in 2007, 3Kronor operates as a new type of media agency. We build excellence in everything from television and display to direct response and online media. Our major clients make us experts in quality assurance. Our smaller scale clients nourish our entrepreneurship. We care about our relationships. We have won great prizes. Best Media Agency 2010, 2011 and in 2013. 3Kronor combine knowledge of technology with a flair for communication. We are focused on results. We are curious and driven to seek out what's new and always evaluate the best outcomes. We question conventional wisdom and create success. In the end, we want to be your business partner.

### About United Communications Partners

United Communications Partners (UCP) is a leading Nordic Region communication's group listed on the OTC Markets under the symbol UCPA. We are comprised of award winning innovative full service media agencies located in the Nordics. With the client's needs always top of mind, UCP's mission is to grow our client's business exponentially, utilizing cautious strategy, smart client development and expert advice. The core of our expertise exists within our pioneering performance based marketing, advanced digital capabilities, prominent business expansion success and creative deal structuring for our clients.

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