

# UCP Monthly letter - updated

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Here is an updated version of the UCP Monthly letter, January edition. We used wrong terminology regarding Revenue in the news letter released 21<sup>st</sup> of January, for which we do apologize. We therefore remove the information about Revenue and will come back with information about the development of the Gross Profit in Tre Kronor Media shortly.

Below we focus on some brief financial highlights that will be more thoroughly penetrated when reporting in April.

## **Billings up 40 % in Tre Kronor!**

Tre Kronor Media & Reklam Stockholm AB, the wholly owned subsidiary of UCP Inc., had a very strong growth in 2013 and increased its billings with 40% in 2013, from 375 MSEK (57.7 MUSD) to 526 MSEK (81 MUSD). New clients and increased business with current clients have both contributed to the growth. No clients have been lost during 2013. This good news came from Tre Kronor today.

Also Nyheter365 increases its net billings with 35% during 2013 in comparison to the year before.

The annual earnings for UCP 2013, including the above mentioned company, will be reported in UCPs annual report in April 2014.

*United Communications Partners is a communication group with its subsidiaries and operational focus in Europe, notably in the Nordic region. Companies in the group are Tre Kronor Media, Tre Kronor Media Danmark, HowCom, Nyheter365 and Insight Media (Norway). Head quarter is in Stockholm, Sweden. For more information please visit: [www.ucpworld.com](http://www.ucpworld.com)*